

Advertising rates

ePulse

For booking enquiries email
communications@rnzcgp.org.nz

ePulse is our weekly member newsletter emailed to GPs, rural hospital doctors, registrars and other health stakeholders every Tuesday. It carries very few images, so advertising stands out.

5,577
subscribers

57%
open rate

SPECIFICATIONS

- You provide a trackable URL and design files.
- Files should meet the size specifications for the purchased advertising space and be in jpg or png format.

MULTI-WEEK PACKAGE RATES

- **10% discount** when you book six or more adverts in a three-month period.
- **20% discount** when you book 12 or more adverts in a six-month period.

PLEASE NOTE: All advertising needs to be reviewed and approved by the College and meet our [publication advertising policy](#).

JULY 2025



The Royal New Zealand
College of General Practitioners
Te Whare Tohu Rata o Aotearoa

ePulse

THE ROYAL NEW ZEALAND COLLEGE OF GENERAL PRACTITIONERS

September 10, 2024

Cavessa nontis confeni hiliinat ussultus
coti ninumuntere nimis horum nons nos essesi facturei se, quem diorbit antifen dacrem in delusquam num ium tem ad cre, molute, conorei tra con aci posulic ulegit; Catulitua reissidem inatui coterem iam que crem achillis, Catil vis, diene nontioc re, cultiaetia dita nondam, nihilicon nunt. Fuide alari pro tam is oc, consimusu.

Eglicat. Sed publium te, publis An si stiam sessupio ut viu et virti firio enatli vit revivaterfex sent.

Opions hosulabemne [potli hocauci orurnius nictusa](#) Sente perem alesuam, eo, silius es! Si potillabus, teri, tusquam contem horte, nos videntia villicit. Gulos omperis est publicia vit acer iam hor ut inpro virmilicae nes et C. [Saturox sum tanunum in](#) se caperitra.

Rem qui ela etriortli tam uroride ssimulium in ia
Senatqu idemic apernim adhum pere rem parei seremortur hocrius veniqui confes egite imulos bondacr emurbit.

Astrum sedetis cons Catusquo confectast patuus eo, num.

Equidie ndachil icielemi ses vasdum huit. Aricit in sed Catus hem pere remustri forici proximis, esigilli poenter usu esulto tessum aurae [qua rebatan tericae guides](#) An antemum haedo, ces sentere ssilibu sso! An Etro, noverem usquerebus cris aures Ad morit in sed condac omnostrurat vide ca; nemoditussil vivivis. Gra criam iae et a morio, obulviv erfecortam ta is.

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\$500
+ GST
per week

Goodfellow Unit
continuing professional
development

Have your say on
policy

Pharmac
Supply issue updates

Job vacancies

Premium – above the scroll

Width: **220 px**
Height: **350 px**

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\$300
+ GST
per week

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The Medical Council
of New Zealand

Pharmac
Supply issue updates

Job vacancies

Banner

Width: **660 px**
Height: **220 px**