



Measles toolkit

Te Kāwanatanga o Aotearoa
New Zealand Government

Last update: October 2025

Health New Zealand
Te Whatu Ora

Nau mai, haere mai

This communication toolkit has been developed for healthcare providers to use by Health New Zealand | Te Whatu Ora.

It brings together in one place immunisation resources and messaging about measles in one place and is aimed to support health providers and others to communicate measles protection and prevention messages in their communities.

The toolkit contains key messages, and a range of assets that can be used directly, or adapted or edited for your channels and outlets, such as newsletters, website content, electronic direct mail (EDM) marketing and newsletters. We have included links to the assets so you can print and produce locally.

Please use the content on your own platforms and channels to help spread the word about the importance of immunisation for the prevention of measles.

Please feel free to contact us if you have any questions about this toolkit. Email immunisations@tewhatuora.govt.nz

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Prevention resources

What is measles and what does it look like?



Information about measles

This factsheet can be downloaded and printed for use at events or home visits

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Information Sheet

Measles

Measles is very contagious, which means it spreads very easily between people who are not immune. Measles can cause serious health problems, including chest infection, which can lead to hospitalisation or even death. Measles can weaken the immune system, leading to long-term effects on their health.

? How do I know if I am immune to measles?

You are considered immune to measles if you have:

- had measles before, OR
- received 2 measles vaccines after the age of 12 months (e.g. the measles, mumps and rubella (MMR) vaccine).

If you were born or living in New Zealand before 1969, you are likely to be immune as everyone caught measles before then. If you lived in another country before 1969, check with your healthcare provider.

It is important you check if you are immune to measles and to find medical records of immunisation records or test results, to confirm this. For more information on immunity visit info.health.nz/measles-immunity

Immunisation is the best protection against measles. If you are not immune to measles, **if you're immune**, you should get vaccinated (for more information read the section of this information sheet).

If you are immune and you are exposed to someone with measles, you won't get sick (stay at home) or take any other special precautions to protect other people, protected from getting and spreading measles.

🦠 Signs and symptoms – what you can see and feel

Measles symptoms can start anywhere from 7 to 21 days after you have been exposed to someone with measles but will usually start within 10 days.



Red, blotchy rash



Fever



Sore, watery pink eyes



Cough



Run

The first symptoms of measles are like other respiratory illnesses, such as the flu. With measles, a rash normally appears 3 to 7 days after the other symptoms start on the face and then spreads to the rest of the body. **If you have a fever, cough, sore eyes or a rash, follow the information advice section.**

NPHS/MEASLES-1 | July 2025
HE5000 - This resource is available from health.ed.govt.nz or your local Authorised Provider.

🚑 Seeking health advice

If you think you or someone in your family has measles, you should stay at home and call your GP, doctor, Hauora or healthcare provider, or call Healthline free on 0800 611 116, anytime 24/7 for advice as soon as possible. **In an emergency call 111.**

It is important you call ahead if you are visiting a healthcare provider so they can protect others from being exposed. During your visit wear a disposable face mask that covers your nose and mouth at all times.

🦠 How does measles spread?

Measles spreads very easily between people who are not immune. Measles is passed on by an infected person breathing, talking, sneezing or coughing near others. You can even catch measles by entering a room after the person with measles has left. One person with measles could spread it to as many as 18 other people.

A person with measles can spread it to others before they know they have it. This can happen from 4 days before until 4 days after the rash appears.

👤 Who is at risk of getting very sick with measles?

About 1 in 3 people with measles will be sick enough to need to go to hospital. Although this can happen to anyone, some people are more likely to get very sick if they get measles. This includes:

- children aged under 5 years old, especially babies under 12 months
- anyone with a weakened immune system, including during pregnancy and for up to 6 weeks after giving birth (if you get measles while you are pregnant you could get very sick and it could also harm your baby)

Māori and Pacific peoples are more likely than other ethnic groups to be hospitalised with measles.

? What happens if I get measles?

If you have measles, you will need to isolate (which means staying at home) until 4 days after the rash started. This stops you from spreading measles to others. As most people take 1 to 2 weeks to recover from measles, you might not feel well enough to return to your usual activities such as work or school at the end of your isolation period. It is important to give yourself time to recover.

You will be contacted by your public health service team who will provide you with information and support. This includes:

- checking on your symptoms and wellbeing
- asking you about where you went and who you spent time with while you were able to spread measles
- making sure you know what to do if your symptoms get worse.

NPHS/MEASLES-1 | July 2025
HE5000 - This resource is available from health.ed.govt.nz or your local Authorised Provider.

Information Sheet: Measles | 5

Measles information sheet

This information sheet includes information about measles:

- signs and symptoms
- how to get advice
- how the disease spreads
- who is at risk of catching the disease
- what happens if you catch measles
- What happens if you are exposed to measles
- Prevention.

This resource is only available in English

Download here: [Information about measles Factsheet](#)

Prevention:

Measles resources and collateral



Where to find Prevention resources and collateral

DROPBOX

Measles immunisation collateral is available on Dropbox for healthcare providers to use when promoting vaccinations. You can simply download the collateral and print them. [Dropbox: Measles](#)

HEALTHED

Immunisation resources are also available from [HealthEd](#) under the **vaccinations and immunisations** topic. In the search box type in Measles or MMR. You can now download the resource PDF directly, or where relevant order printed resources from the HealthEd website.

BLUESTAR

Printed copies of some resources can be ordered for free via the [Bluestar portal](#).

If you're not already registered, you can register on the [Bluestar portal](#). See next page on how you do this.

Bluestar – get printed resources for free

Printed copies of *some* resources can be ordered for free via the [Bluestar portal](#).

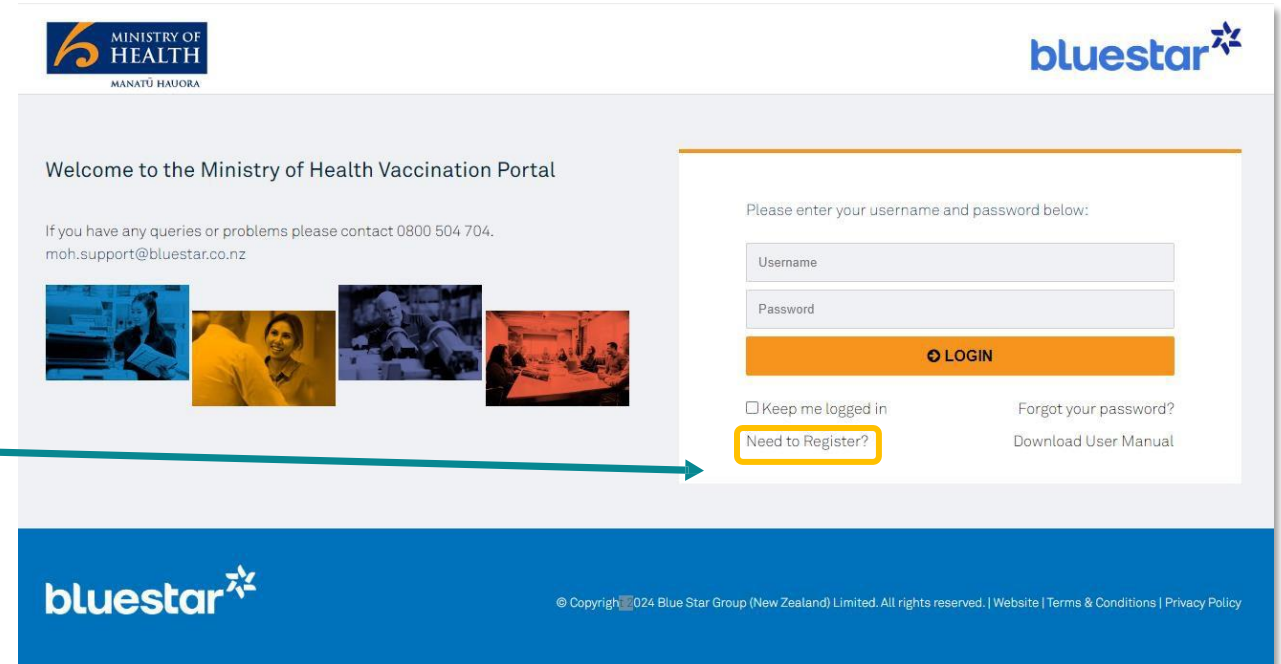
Register on the Bluestar portal

If you're not already registered, you can register on the Bluestar portal.

Click on the link above. Below the login details, select 'Need to Register?'. 

Complete the online registration form, include your clinic/practice/pharmacy name and your contact details. You will receive an email confirming your registration.

Remember to click the button in the email to **'Activate'** your registration.



MINISTRY OF HEALTH
MANATU HAUORA

bluestar

Welcome to the Ministry of Health Vaccination Portal

If you have any queries or problems please contact 0800 504 704.
moh.support@bluestar.co.nz

Please enter your username and password below:

Username

Password

LOGIN

☐ Keep me logged in

Forgot your password?

Need to Register?

Download User Manual

bluestar

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Alternate formats

Information about measles and the MMR vaccine

Find information about measles and the MMR vaccine in Easy Read, New Zealand Sign Language, braille, large print and audio on [Health New Zealand website](#).

General key messages

MMR (Measles) general messages	
Description	A document with updated key messages promoting measles immunisation for different audiences.
Resource type	Communications key messages
Audience	Comms and social media teams, media
Language	English
Size	A4
File type	PDF
Download from NIP Dropbox	https://www.dropbox.com/sc/fo/lfhh8rbi8uvfn00stqvyv/AG8omhw1SG5ZRn2IPV4Lx24?rlkey=3rjl5hwvp8k3f1aaamrsx3xek&st=dec0wm7w&dl=0

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Measles Key messages (Updated July 2025)

- Measles is a serious and highly contagious illness, which can affect adults as well as children.
- If you were born or lived in Aotearoa New Zealand before 1969 it is likely you are immune to measles. This is because before this time there were no measles vaccines, so most people were infected with measles during childhood.
- People born between 1969 and 2004 who do not have evidence of two measles vaccinations after the age of 12 months may not be fully protected.
- Anyone born after 1969 who has not had two vaccinations against measles after the age of 12 months, or who cannot confirm if they had measles in the past, is recommended to be immunised with the Measles, Mumps and Rubella (MMR) vaccine.
- Two doses of the MMR vaccine (after the age of 12 months) protect about 99 per cent of people from getting measles.
- The MMR vaccine has an excellent safety record and has been used in New Zealand since 1990. Like all vaccines used in New Zealand, the MMR vaccine has been reviewed for safety and effectiveness and is monitored on an ongoing basis.
- If you're planning a pregnancy, it's important to check you are fully protected against measles as you cannot have the MMR vaccine while you're pregnant. Getting sick with measles during pregnancy increases the risk of miscarriage and premature labour. Please discuss options for protection with your Lead Maternity Carer (LMC) or Healthcare provider if you are already pregnant.
- You can have the MMR vaccine once the baby is born. It is safe to have the vaccine when breastfeeding.
- Extra MMR doses are safe for most people unless you are pregnant or immuno-compromised. Please discuss with your healthcare provider.
- If you have received your childhood vaccinations overseas you should have your vaccination records checked by your doctor, nurse, or healthcare provider to make sure you are fully protected against measles.
- Some countries offer the first measles vaccine to children under 12 months of age and these people should be recommended to have additional doses to be fully protected. If you do not have your overseas immunisation records, you should get vaccinated anyway. It is safe for most people to have extra doses.
- Before traveling overseas, make sure you and your whānau are fully protected against measles.
- Anyone who has not yet had two doses of the MMR vaccine are most at risk especially pēpi and tamariki. If your baby is between 4 and 11 months old and you're planning overseas travel, talk to your doctor about an early dose of the MMR vaccine to help protect them from measles during your trip.

Last updated 9 July 2025

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It is safe for most people to have extra doses. So, if you're not sure if you are protected, and if you were born after 1 January 1969, it is recommended that you get vaccinated before you travel. Check with your doctor, nurse, or healthcare provider. The MMR vaccine is free for everyone in New Zealand under the age of 16. It doesn't matter what your immigration status is.

If you are 16 and over, the MMR vaccine is free if you're eligible for funded healthcare in New Zealand.

The MMR vaccine used in New Zealand does not contain any pork (porcine) products. For information about checking if you are fully protected against measles, visit info.health.nz/measles or call the Vaccination Helpline 0800 28 29 26. The Helpline is available from 8.30am to 5pm, Monday to Friday (except public holidays). Interpreters are available and you can choose to speak with a Māori advisor, a disability advisor, or use NZ Relay.

You can book a vaccination appointment with a pharmacy, your doctor, nurse, or healthcare provider. Visit info.health.nz/bookavaccine for a list of vaccination sites in your area.

Health Professionals - for queries relating to the measles key messages above please email immunisation@tewhatuora.govt.nz





Last updated 9 July 2025

MMR Vaccination consent form

MMR Vaccination consent form	
Description A consent form that is filled out and signed by consumer receiving immunisation	
Resource type	Consent form
Audience	People receiving immunisation
Language	English
Size	A4
File type	PDF
Download from HealthED	NIP8986 MMR consent form - A4 leaflet – HealthEd
Order printed copies from Bluestar	Ministry of Health Blue Star

Measles, Mumps and Rubella (MMR) Vaccination consent form

Person

Surname _____ First name _____

Phone _____ Date of birth ____/____/____ Age ____ years

Address _____

Medical Centre/GP _____ NHI _____
National Health Index number if known

Ethnicity (please tick one or more)

☐ NZ European ☐ Māori ☐ Samoan ☐ Cook Island Māori ☐ Tongan ☐ Niuean ☐ Chinese

☐ Indian ☐ Other – please state _____

Please let the vaccinator know if any of the following apply to you/the person being vaccinated:

- you are pregnant (it is not recommended to have the MMR vaccine during pregnancy)
- have you ever had an allergic reaction to any vaccine, medicine, food or anything else?
- had other vaccines in the last month
- are taking blood thinning medication or have a bleeding disorder

- are being treated for cancer or other severe illness you are on any medications as well as the medications you may be taking for this
- are currently unwell with a fever
- have had a blood transfusion or another blood product within the last year or expected to have in the next two months.

Possible reactions to MMR immunisation
MMR immunisation is usually well tolerated. Possible reactions include pain, redness and/or swelling at the injection site for a day or two, a mild fever, muscle aches or headache within the first two days. In rare cases a mild rash and swollen glands may occur between five and ten days after immunisation. Rarely, an allergic reaction can occur.

You/the immunised person should remain under observation in case of an allergic reaction. You will be advised how long to wait, this could be up to 20 minutes
For more information about the MMR vaccine, talk to your healthcare professional or refer to the consumer medicine information sheet at www.medsafe.govt.nz

Recording your vaccination
The vaccination event will be recorded on the Aotearoa Immunisation Register (AIR). Only people who have been authorised have access to these records. The privacy statement for the AIR can be found here – tewhatuora.govt.nz/air-privacy
The AIR guidance to restrict access to your vaccine records can be found here tewhatuora.govt.nz/restricted-access-readiness

Dose Zero
Please let the vaccinator know if the mother of the pēpi being vaccinated was / is taking any immunosuppressive medication while pregnant or breastfeeding. The vaccinator will also ask if pēpi is taking any medication.

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After your MMR vaccination

After your MMR vaccination	
Description Information for consumers about the MMR vaccine and potential side effects	
Resource type	Information fact sheet
Audience	Vaccinated people
Language	English
Size	A4
File type	PDF
Download from HealthEd	After your MMR vaccination - NIP8957 – HealthEd
Order from Bluestar	Blue Star Ref: NIP8957

Measles, Mumps and Rubella (MMR) After your MMR vaccination



Don't want to take this fact sheet with you? Take a photo instead! It's important to keep this information handy.

The measles, mumps and rubella (MMR) vaccine protects against 3 viral infections – measles, mumps and rubella.

MMR vaccine has an excellent safety record

MMR vaccines have been used in New Zealand since 1990.

The vaccine is very effective. After one dose, about 95% of people are protected from measles and after two doses, more than 99% of people are protected.

A small number of people who are immunised may still become unwell if infected with measles mumps or rubella, but they usually get a milder illness than people who haven't been immunised.

How might I feel after I get the vaccine

What you may feel	What can help	When this could start
Swelling and pain at the injection site (hard and sore to touch) Heavy arm	Place a cold, wet cloth, or ice pack where the injection was given. Leave it on for a short time. Do not rub the injection site.	Within 6 – 24 hours
Feeling unwell or tired A fever or aching muscles	Rest and drink plenty of fluids. Take paracetamol or ibuprofen for relief of significant discomfort or high fever. Follow the manufacturer's instructions, or seek advice from your health professional.	Within 6 – 24 hours
Rash and fever (very rare)	No treatment is required. The rash is not infectious however it should be reviewed by a health professional in case it is caused by an illness and not as a result of the vaccine.	Between 5 and 12 days after immunisation

Rare side effects

The chance of having a serious allergic side-effect from the MMR vaccine is extremely rare and would happen within 20 minutes of being immunised. That's why you'll be asked to stay for 20 minutes after you have the MMR vaccine. If a severe allergic

reaction does happen, the vaccinator is trained to treat it.

Your vaccinator will talk about possible reactions with you at the time of your immunisation.

After the MMR dose zero vaccination

After the MMR dose zero vaccination	
Description Information for parents and caregivers about MMR dose zero.	
Resource type	Information fact sheet
Audience	Vaccinated people
Language	English
Size	A4
File type	PDF
Download from HealthEd	After the MMR dose zero vaccination - HP8229 – HealthEd
Order from Bluestar	Blue Star Ref: HP8229

Measles, Mumps and Rubella (MMR) After the MMR dose zero vaccination

Don't want to take this fact sheet with you? Take a photo instead! It's important to keep this information handy.

The measles, mumps and rubella (MMR) vaccine protects against 3 viral infections – measles, mumps and rubella.

Dose Zero
A dose of MMR (called MMR0 [zero]) may be recommended and prescribed for infants aged 4 months to under 12 months during measles outbreaks for protection, in case they are exposed to measles.
Dose Zero may also be prescribed for an infant that is travelling overseas to a country with an active measles outbreak.
These infants will still need two doses of MMR after they have turned 1 year to provide strong lifelong immunity, and it is important not to delay these.

How might my baby feel after the vaccination?
Most immunisations do not cause a reaction, but as a normal response to the vaccine, your baby may develop a fever or experience tenderness, swelling and redness where the injection was given.
Give your child lots of cuddles and fluids to drink. If breastfeeding, give them lots of feeds.
Here are some ways to make your child more comfortable.

Fever
If your child is hot, it can help to undress them down to a single layer, for example, a singlet and nappies or pants. Make sure the room is not too hot or too cold.

Tenderness, swelling and redness at the injection site
Ice wrapped in a dry cloth, or a cooled cloth, can be held over the injection site if it is sore.
Don't rub the injection site. This can make the reaction worse.

Medication
Give paracetamol or ibuprofen only as advised by your doctor or nurse.

Rash
A rash may occur between 5 and 10 days after the immunisation. This rash is not contagious and shows the vaccine is working.

Allergic reactions
A severe allergic reaction (anaphylaxis) is very rare but serious. This is the reason you will be asked to stay for at least 20 minutes after the vaccination. Vaccinators are trained to manage these reactions if they occur.

If you are concerned about your baby after their immunisation, contact your family doctor or nurse. You can also call Healthline **0800 611 116** day or night.
You can also report any side effects to the Centre for Adverse Reactions Monitoring (CARM) at nzphvc.otago.ac.nz/report/

Dose Zero MMR

Date given / / Age

Venue where vaccine was given

MMR dose 1 to be given / /

HP8229 | After the MMR dose zero vaccination | 15/12/24

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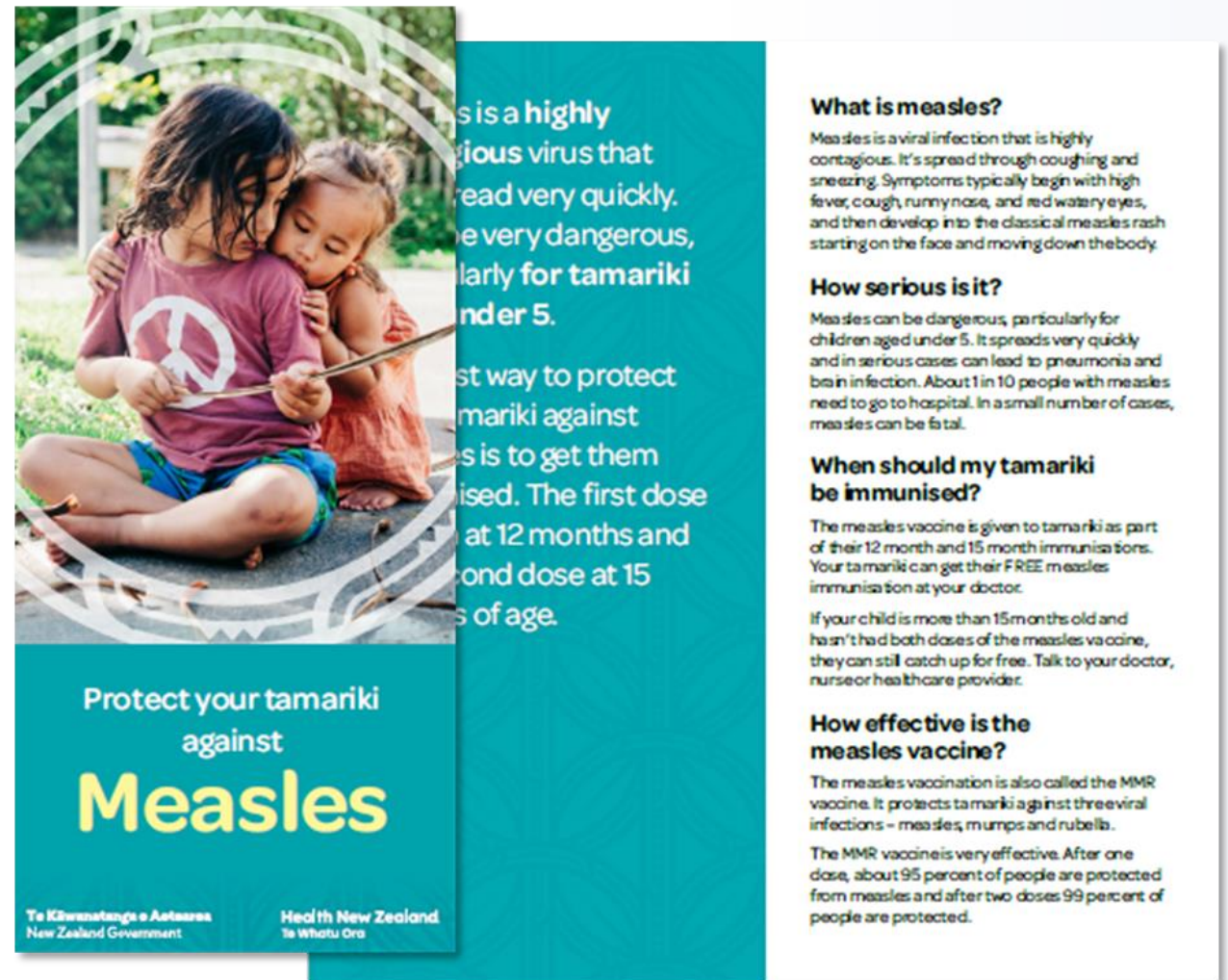
Protect your tamariki – poster

Protect your tamariki against measles A3 poster	
Description An A3 poster promoting measles immunisation for tamariki	
Resource type	Poster
Audience	Parents, whānau and caregivers of tamariki
Language	English
Size	A3 posters can be resized to A4 for printing.
File type	PDF
Download from HealthEd	Protect your tamariki against measles poster - HP8199 – HealthEd
Order from Bluestar	Ministry of Health Blue Star Reference code: HP8199



Protect your tamariki – DL Flyer

Protect your tamariki against measles DL flyer	
Description A DL flyer promoting measles immunisation for tamariki, with information about the disease and why you should immunise.	
Resource type	DL flyer
Audience	Parents, whānau and caregivers of tamariki
Language	English
Size	DL 99mm x 210mm (folded)
File type	PDF
Download from HealthEd	Search results: 21 results for "measles" – HealthEd
Order from Bluestar	Ministry of Health Blue Star Reference code: HP8198



What is measles?
Measles is a viral infection that is highly contagious. It's spread through coughing and sneezing. Symptoms typically begin with high fever, cough, runny nose, and red watery eyes, and then develop into the classical measles rash starting on the face and moving down the body.

How serious is it?
Measles can be dangerous, particularly for children aged under 5. It spreads very quickly and in serious cases can lead to pneumonia and brain infection. About 1 in 10 people with measles need to go to hospital. In a small number of cases, measles can be fatal.

When should my tamariki be immunised?
The measles vaccine is given to tamariki as part of their 12 month and 15 month immunisations. Your tamariki can get their FREE measles immunisation at your doctor.

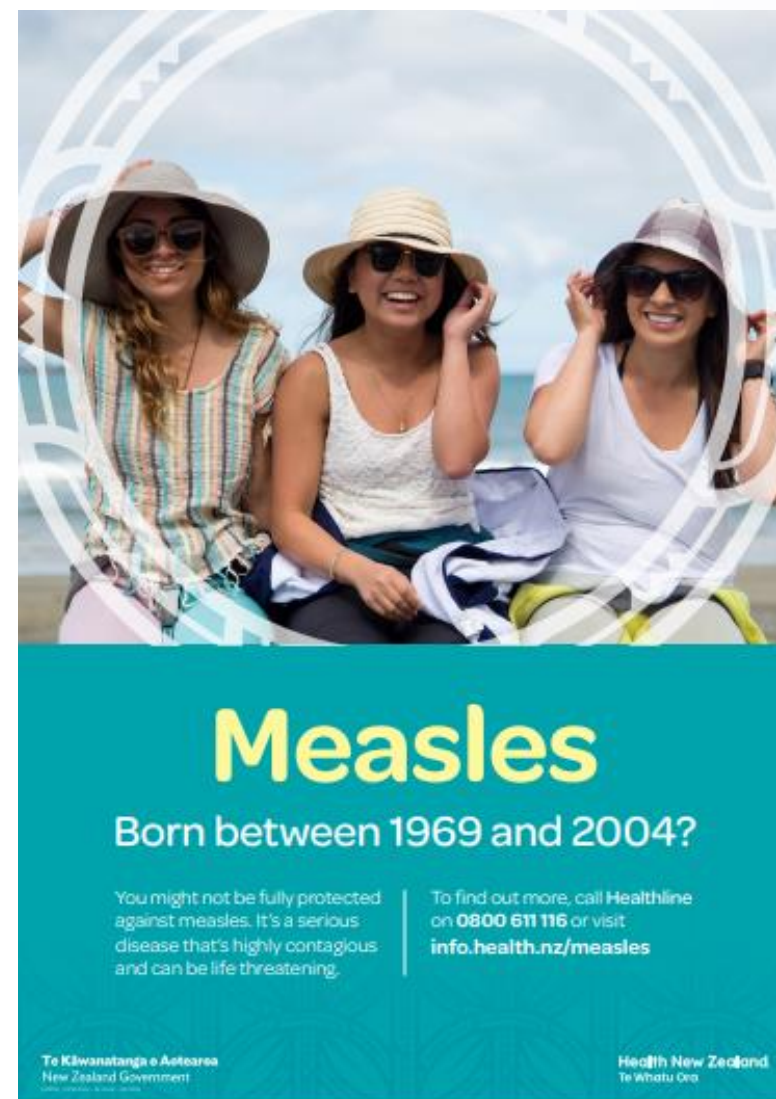
If your child is more than 15 months old and hasn't had both doses of the measles vaccine, they can still catch up for free. Talk to your doctor, nurse or healthcare provider.

How effective is the measles vaccine?
The measles vaccination is also called the MMR vaccine. It protects tamariki against three viral infections – measles, mumps and rubella.

The MMR vaccine is very effective. After one dose, about 95 percent of people are protected from measles and after two doses 99 percent of people are protected.

Born between 1969 and 2004 – poster

Measles –Born between 1969 and 2004? Poster	
Description A poster promoting measles catch up immunisation, aimed at people born between 1969 and 2004	
Resource type	Poster
Audience	Young adults
Language	English
Size	A3 A4
File type	PDF
Download from HealthEd	Measles - Born between 1969 and 2004 poster - HP8152 – HealthEd
Order from Bluestar	Ministry of Health Blue Star Reference code: HP8152



Born between 1969 and 2004 – DL Flyer

Measles –Born between 1989 and 2004? DL flyer	
Description Information about measles catch-up immunisation for people born between 1989 and 2004	
Resource type	DL flyer
Audience	Young adults
Language	English
Size	DL 99mm x 210mm (folded)
File type	PDF
Download from HealthEd	Measles - Born between 1969 and 2004 flyer - HP8156 – HealthEd
Order from Bluestar	Ministry of Health Blue Star Reference code: HP8156



Why worry about measles?

Measles is a virus that spreads more easily than almost any other disease and can make you very sick. About 1 in every 10 people with measles needs to go to hospital. In the most serious cases, measles can be fatal. If you are not protected against measles and get measles when you're pregnant, there is an increased risk of miscarriage and premature labour.

Symptoms may include a fever, cough, runny nose and sore, watery 'pink' eyes. Then you may get a rash, starting on the face and behind the ears before moving down the body.

Immunisation is your best protection

Immunisation is the best protection against measles. If you're not sure that you're fully immunised, check with your doctor or your Plunket or Well Child book to make sure you've had both doses of the MMR vaccine.

If you haven't had both doses, or you're not sure, play it safe and get immunised. There's no additional risk with getting an extra dose.

How effective is the measles vaccine?

The measles vaccine (also known as the MMR vaccine) protects you against three viral infections – measles, mumps and rubella.

The vaccine is very effective. After two doses 99% of people are protected from measles.

Protect your tamariki – social tile

Protect your tamariki against measles social tile	
Description Social tile with text Protect your tamariki against measles It's a serious disease and highly contagious	
Resource type	DL flyer
Audience	Parents, whānau and caregivers
Language	English
Aspect ratio	1:1
Resolution	1200 x 1200
File type	jpg
Download from NIP Dropbox	https://www.dropbox.com/scl/fo/dftgtgdirf93hrsmu7bso/AE5cmDE8TTUVXOnEkPud-Qk?rlkey=imm96s9rq39fw10xxf4im519i&st=bapa08ef&dl=0
Reference code	NIP8754



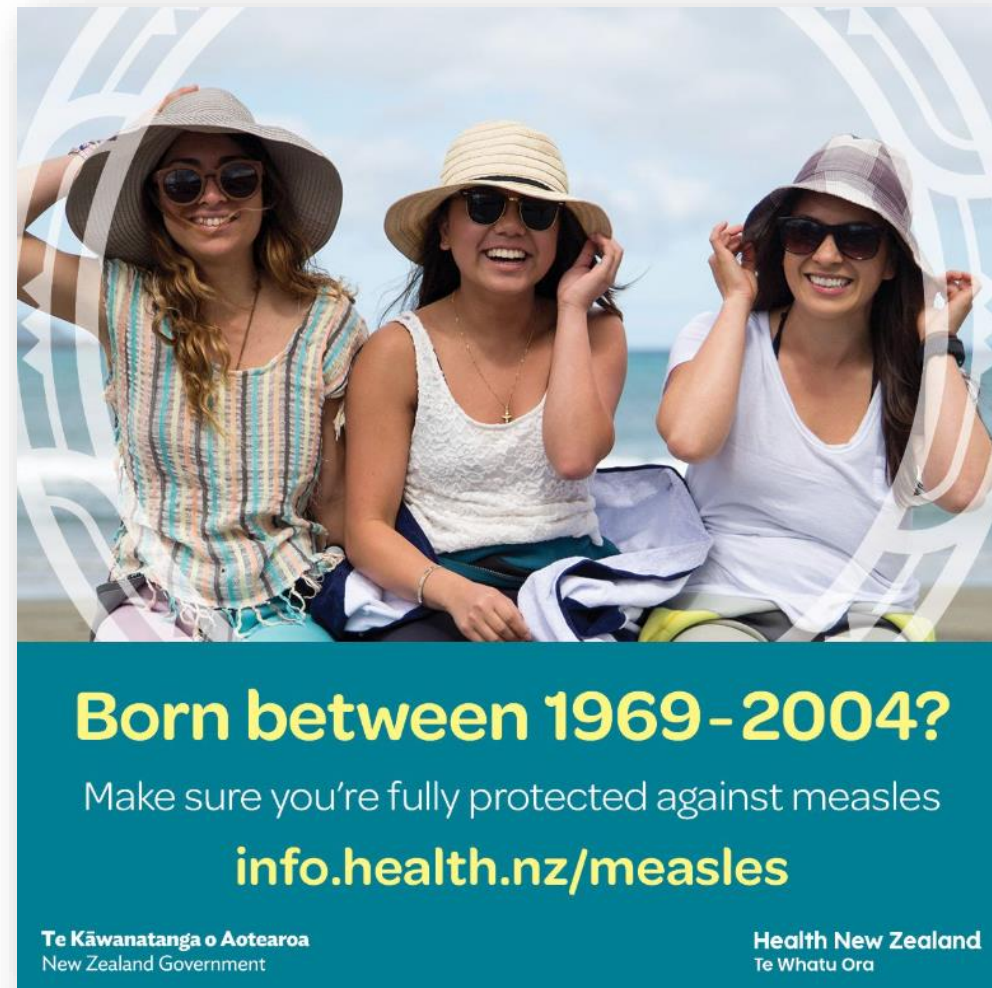
Protect against measles social tile

Protect against measles social tile	
Description Social tile with text Protect against measles The measles vaccine is FREE for everyone under 18 years old	
Resource type	Social tile
Audience	Mid-teens, parents, whānau and caregivers
Language	English
Aspect ratio	1:1
Resolution	1200 x 1200
File type	jpg
Download from NIP Dropbox	https://www.dropbox.com/scl/fo/6ia2wo07qmhit4w2ax9w/ADEpzMZYv4kgVhF15zeHaik?rlkey=djh4tts54hmjea2nko98pfxjm&st=3nvr878t&dl=0
Reference code	NIP8749



Born between 1969 and 2004 – social tile

Born between 1989 and 2004? Social tile	
Description Social tile with text Born between 1989 and 2004? Make sure you're fully protected against measles	
Resource type	Social tile
Audience	Young adults
Language	English
Aspect ratio	1:1
Resolution	1200 x 1200
File type	jpg
Download from NIP Dropbox	https://www.dropbox.com/scl/fo/dez5w3tbtrvuiud07j28d/h?rlkey=jkkyqpl9bbjm37xi04sjpkgh7&st=ys7ys49n&dl=0
Reference code	NIP8746



Māori communities – Editable poster, and social tiles



Protect your whakapapa editable poster – Māori communities

Protect your whakapapa A3 poster	
Description An A3 editable poster promoting MMR vaccination	
Resource type	Poster
Audience	Māori
Language	English, Māori
Size	A3- A3 posters can be resized to A4 for printing
File type	PDF
Download from NIP Dropbox	https://www.dropbox.com/scl/fo/2f26p86qi7hl8kwfuykgp/AKpsQdmCawHkONazcXid2HQ?rlkey=opyv8pmk6z9qditzskk0yub9a&st=fsxqo5pa&dl=0



Are you and your whānau protected?

Editable social tiles – Māori communities

Are you and your whānau protected against measles?	
Description Editable social tiles	
Resource type	Social tile
Audience	Māori
Language	English
Aspect ratio	1:1
Resolution	1200 x 1200
File type	jpg
Download from NIP Dropbox	https://www.dropbox.com/scl/fo/2f26p86qi7hl8kwfuykgp/AKpsQdmCawHkONazcXid2HQ?rlkey=opyv8pmk6z9qditzskk0yub9a&st=21gesuu&dl=0



Pacific communities – translated key messages, and social tiles



Pacific communities – translated key messages

Pacific translated key messages	
Description Translated key messages for Pacific communities	
Resource type	Key messages
Audience	Pacific communities
Language	Samoa, Tonga, Cook Islands, Niue, Fiji, Bislama
Resolution	A4 PDF
File type	jpg
Download from Dropbox	https://www.dropbox.com/scl/fo/lfhh8rbi8uvfn00stqgvv/AG8omhw1SG5ZRn2IPV4Lx24?rlkey=3rjl5hwpv8k3f1aaamrsx3xek&st=67kvs4me&dl=0



Pacific social tiles

Social tiles	
Description Social tiles for Pacific communities	
Resource type	Social tiles
Audience	Pacific
Language	English, Cook Islands Māori, Fijian, Niuean, Samoan, Tongan, Bislama
Resolution	2 sizes available 1080sq, 1200sq
File type	jpg
Download from NIP Dropbox	https://www.dropbox.com/scl/fo/oro1pqix1bjdn_xh57mo5c/AJEj-gkeQr0scO6opwoGt4o?rlkey=hmuuy0iru2ce35sz35fnc4i55&st=w0yfh0io&dl=0



Video from Dr Hina Lutui about the measles vaccine

A link to this video can be shared with your communities:



Dr Hina Lutui
General Practitioner

<https://youtu.be/FgKscEDAmH0>

Alert resources:
If measles cases are
confirmed in your community

Alert resources and key messages

Resources

These resources focus on:

- symptoms to help people be aware of what to look for as soon as they know there is measles in their community or if they have recently returned from somewhere that has confirmed measles cases, and;
- to help people know when they should get advice and encourage them to stay home to stop the spread.
- These resources will be translated into multiple languages and will be available soon
- The resources on the following pages, are ALERT resources, can be downloaded from Dropbox.

Key messages

- Are regularly updated. The latest version of the key messages is the May 2025 version (see above). **Situation-based key messaging** will be available from Health New Zealand when cases have been confirmed.

Alert resources – ‘Measles is here’ social tile



Suggested text to go with the social tile:

Measles spreads easily from person to person and can make people really sick.

If you've recently returned from somewhere that has measles and you have these symptoms, stay home.

Call your doctor, or Healthline any time for free on 0800 611 116 for advice.

Available in Dropbox

https://www.dropbox.com/scl/fo/2u54dmcuttnhec2uwx8dw/AHWmXSI_IDuuvh-IRNvA6gQ?rlkey=zox4qvoa0l87tch7flkrd8f48&st=9qzImdmc&dl=0

Or HealthEd <https://healthed.govt.nz/search?type=product&q=Measles>

Alert resources – ‘Measles is here’ social tile



Suggested text to go with this social tile

We have a measles case in our community.
Measles spreads easily from person to person
and can make people really sick.

Protect yourself and your family by getting
vaccinated and stay home if you are sick.

*[insert locally appropriate contact details for
vaccination]*

Available in Dropbox

https://www.dropbox.com/scl/fo/2u54dmcuttnhec2uwx8dw/AHWmXSI_IDuuvh-1RNvA6gQ?rlkey=zox4qvoa0l87tch7flkrd8f48&st=9azlmdmc&dl=0

Or HealthEd <https://healthed.govt.nz/search?type=product&q=Measles>

Alert resources – ‘Measles alert’



Available in Dropbox

https://www.dropbox.com/scl/fo/2u54dmcuttnhec2uwx8dw/AHWmXSI_IDuuvh-1RNvA6gQ?rlkey=zox4qvoa0l87tch7flkrd8f48&st=9azlmdmc&dl=0

Or HealthEd <https://healthed.govt.nz/search?type=product&q=Measles>

Suggested text for this social tile

We have a measles case in our community. Measles spreads easily from person to person and can make people really sick.

Protect yourself and your family by getting vaccinated and staying home if you have symptoms:

- red, blotchy rash
- fever
- cough
- runny nose
- sore and watery ‘pink’ eyes.

For advice, call your doctor or free call Healthline any time on 0800 611 116 for advice.

Alert resources:

Measles alert – watch for symptoms poster

This poster can be downloaded and printed to give out in the community. It can also be printed to size and displayed in your business to remind anyone who had visited your business during that time.

Available in Dropbox

<https://www.dropbox.com/scl/fo/vl7koecos92b71e2cgd8f/AKpT2tFduIZ6h7YmheaWWPU?rlkey=4azblf4vzpjzdlpl2aj05nj4&st=co883do8&dl=0>

And HealthEd [Search results: 30 results for "Measles" – HealthEd](#)

A poster with a maroon header and a light yellow body. The header contains the text 'Measles alert Watch for symptoms'. The body contains a form for recording a measles case, a list of symptoms with icons, and contact information for Health New Zealand.

Important health notice

Measles alert

Watch for symptoms

Someone with measles was here on _____
at _____

If you were here then too, you may have been exposed.

Measles is very contagious and serious – anyone who is not immune can get infected and become very sick.

Stay at home and free call **Healthline** immediately on **0800 611 116** if you develop any measles symptoms:



Red, blotchy rash Fever Sore, watery pink eyes Cough Runny nose

To find locations where you may have been exposed to measles, see info.health.nz/measlesLOI

Health New Zealand
Te Whatu Ora

info.health.nz/measles

HEP00001-11/10-27/20

Alert resources:

'Measles is here – Protect yourself and others'

This poster can be downloaded and printed to give out in the community. It can also be printed to size and displayed in your business to remind anyone who had visited your business during that time.

Available in Dropbox

<https://www.dropbox.com/scl/fo/vl7koecos92b71e2cgd8f/AKpT2tFduIZ6h7YmheaWWPU?rlkey=4azblf4vzpjszdlpl2aj05nj4&st=co883do8&dl=0>

And HealthEd [Search results: 30 results for "Measles" – HealthEd](#)

 Important health notice

Measles is here

Protect yourself and others

Measles is spreading in our community and it's serious. Anyone who is not immune can get infected and become very sick.

Protect yourself and others now:

- ✓ Check everyone in your family has had 2 measles vaccines after the age of 12 months. See info.health.nz/measlesimmunity
- ✓ For anyone who hasn't, or you're not sure, **book a vaccine now**. It is safe to get another vaccine and is free for most people. See info.health.nz/measlesvaccine or free call the **Vaccination Helpline** on 0800 28 29 26.
- ✓ **Stay at home** and free call **Healthline** immediately on 0800 611 116 if you develop any measles symptoms:


Red, blotchy rash


Fever


Sore, watery pink eyes


Cough


Runny nose

Health New Zealand
Te Whatu Ora

info.health.nz/measles
HEP0001-17.07.25

Alert resources:

'Measles is here – Could you have it?'

This poster can be downloaded and printed to size and displayed in your business.

Available in Dropbox
<https://www.dropbox.com/scl/fo/vl7koecos92b71e2cgd8f/AKpT2tFdulZ6h7YmheaWWPU?rlkey=4azblf4vzpjszdlpl2aj05nj4&st=co883do8&dl=0>

And HealthEd [Search results: 30 results for "Measles" – HealthEd](#)

 Important health notice

Measles is here

Could you have it?

Measles is spreading in our community.
It is very contagious and serious.

Please **DO NOT ENTER** if you have any measles symptoms:


Red, blotchy rash


Fever


Sore, watery pink eyes


Cough


Runny nose

WAIT HERE and call reception now on _____

Tell staff you may have measles.

Health New Zealand
Te Whatu Ora

info.health.nz/measles

MEASLES-01/10/2020

Useful links

- [Measles – Health New Zealand | Te Whatu Ora](#)
- [Measles: Locations of interest in Aotearoa New Zealand | Health Information and Services](#)
- [Measles – A guide for education settings](#)
- [Clinical guidance – Immunisation Handbook and Communicable Disease Control Manual](#)
- [Find somewhere to get vaccinated: HealthPoint](#)
- [Measles, mumps and rubella \(MMR\) vaccine | Health Information and Services](#)
- [Booking an immunisation appointment | Health Information and Services](#)
- [Measles resources and collateral in Dropbox](#)

Contact us

If you have any questions, please get in touch.
Your query will be directed to the right person on the team.

Prevention: immunisation@tewhatuora.govt.nz

Pacific: PacificPublicHealth@tewhatuora.govt.nz