

Members' feedback on what they read in the NZFP

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The August issue of *NZFP* included a voluntary survey for members to comment on which aspects of the journal they read (ranging from 'always read', 'mostly read', 'sometimes read' to 'never read'). The survey also asked for suggestions for features and columns for the new journal (*Journal of Primary Health Care, JPHC*) plus general comments.

By mid-October 120 responses had been received (approximately 3% of the total membership) and these have been analysed by Madhukar Mel Pande, the College's Research Fellow (see Figure 1).

This shows that our GP readers particularly value the POEMS, Cochrane Corner and CME components of *NZFP*. As well, 65% of those surveyed always or mostly read the 'Improving Performance' section, 60% the 'Issues' articles and just over half the original NZ research.

The *JPHC* will continue with POEMS and Cochrane Corner, and will

be adding other features to provide evidence-based CME through succinct distillations of the latest evidence, guidelines and other summaries.

In response to suggestions we are introducing a section called 'Charms and Harms', which will provide a summary of the available evidence for the effectiveness and safety (or lack thereof) of herbal and other complementary remedies.

The *JPHC* will be a quarterly academic publication of the College (starting March 2009), but we plan to keep it relevant to grassroots GPs both through the CME and through the research papers and audit reports relevant to practitioners. We also plan to stimulate interest and debate through viewpoints, commentaries and reflections that explore areas of uncertainty, of ethics, of aspects of care for which there is no one right answer. *JPHC* will continue to be a quality paper-based publication for your staffrooms and bookshelves, but

also will be available online in an easily searchable format.

The College also will be revamping *GP Pulse*, which will be published quarterly in the intervals between *JPHC* and edited by the College Communications Manager Bob Fox. The first issue will be arriving in your letterbox in February 2009. This publication will include traditional 'CME' and clinical articles, information for GP registrars, for GPEP1 and GPE2, for MOPs, for practices going for CORNERSTONE as well as features and some light-hearted pieces.

Both publications will include CME quizzes, with the aim to have these available online as well as the 'post-in' option.

We hope that this dual publication strategy will meet the needs of all our readers. These are exciting new developments and we look forward to your ongoing engagement and feedback with respect to these resources.

Figure 1. Features read by survey respondents

